

## PATRONS ARE OVER THE MOON ABOUT CAFE FRANCHISE

### *JavaMoons Serve Up a Fresh Menu in Upscale Comfort*

New Jersey—MoonCountry Chicken, MoonDragon Stir Fry, and MoonGarlic Shrimp—the last a particularly mouthwatering feast of grilled marinated colossal-size shrimp served with roasted garlic, cannellini bean bruschetta, baby greens, modena balsamic vinegar, grilled asparagus, and provolone and romano cheeses with reduced balsamic. To indulge in these and other out-of-this-world delicacies, you need only enter one of the many JavaMoonCafes cropping up throughout New Jersey.

The franchise, which opened its first establishment in Jackson five years ago, has grown to include five cafes, with three more set to open in the coming months. Franchise and Jackson JavaMoon owner Nick Dalia looked to offer customers a unique dining experience when he conceived his cafe concept.

“We wanted to provide people with a healthier way of eating in an environment that looked sophisticated and upscale, yet was relaxing,” Dalia says. “With our wide variety of inspired appetizers, entrees and desserts, all containing the freshest ingredients, I think we’ve accomplished just that.”

The comfortable and cozy JavaMoon ambiance entices all the senses, and invites patrons to enjoy generous portions presented with panache. Breakfast fare includes crepes, omelets, Eggs Benedict, Belgian waffles and bagels and lox. Lunch and dinner selections range from specialty salads and sandwiches made with fresh-baked focaccia, bruschetta and panini to stir fry and pasta, seafood, chicken and steak entrees.

And that’s just for starters. The eatery also features an array of homemade cakes, pies, cookies and muffins, as well as boutique beverages like Moon Glacier Freezes and Hot Eruptions. Customers can partake of a wide assortment of fresh teas and coffees to warm their palates.

Dalia began JavaMoonCafe Franchise Services, LLC, in 2003. He assists franchisees with pre-opening obligations such as facility layout, training and grand opening advertising, and post-opening obligations such as customer satisfaction, hiring procedures, inventory control and supplier relations. Currently, JavaMoons are located in Jackson, Shrewsbury, Wall, Manalapan and Lawrenceville. Additional cafes are in development for Edison, Brick and Toms River.

“All of my current franchisees were former customers,” notes Dalia. “They’re helping to take JavaMoon to the next level and make the cafe a standout success throughout New Jersey.”

JavaMoons are open seven days a week and accept all major credit cards. Catering services are available. For further information, visit [www.javamoon.com](http://www.javamoon.com).